



Sponsorship opportunities for the

2025 Inspiring *Women Awards*

Friday 16th May 2025

www.inspiringawards.co.uk

Inspiring  Women

33  years



The Inspiring Women Awards

In 2025, the Inspiring Women Awards will be celebrating 33 years of recognising and promoting women's outstanding achievements. Over those years 100s of women have been publicly recognised for their achievements and 1,000s more acknowledged for their dedication, vision and acts of bravery and determination.

With more and more nominations coming in from outside the North West of England, we have established 2 categories to recognise these women. The Women making Waves Award is our global award. In 2024, the finalists in this category were based in the USA, India and Africa. The Here come the Girls Award has been designated a UK wide award.

"We have worked with Jacqueline for over 20 years in relation to the Inspiring Women Awards and I have found her to be extremely innovative, professional, creative and imaginative when it comes to high level events for large numbers of people. Each year she has continued to attract interesting and animated speakers and a very high profile sponsors network. I believe Jacqueline adds a tremendous amount of value to events through her innovative and creative outlook."

Heather Crosby, Partner, Deloitte

The Awards Lunch is firmly placed in the North West's corporate entertaining calendar with 300 senior business and professional leaders attending each year to celebrate the achievements of these remarkable women.

Previous sponsors have commented on the attraction of a more intimate, established event which allows their brands to shine brighter.

Sponsors are given exposure to senior business and professional leaders through the website, emarketing campaigns, the award Lunch itself and all post Awards publicity.

Supporting:



The Inspiring Women Awards 2025 will be supporting the Inspiring Young Women Foundation. Funds provided by the Foundation are used for bursaries for the Inspiring Young Women Award winners and financially supporting projects in the local area that benefit young women. The Inspiring Young Women Foundation is administered by Cheshire Community Foundation.

Charity number: 1143711

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Overall Sponsor of the 33rd Annual Inspiring Women Awards

£4,500 + VAT

As overall sponsor of the 33rd Anniversary Awards, you will benefit from being aligned with a well-respected and supported brand that has a local, national and global reach.

We understand that sponsors have a choice of many projects to financially support, and therefore, we only offer a small number of sponsorship opportunities. This ensures maximum exposure for those businesses and individuals who support us.

The exclusive Overall Sponsors package can be tailored (where possible) to your business requirements.

This package offers the following:

- Reference to The Inspiring Women Awards as 'Sponsor Of'
- IWA will support sponsor's communications team to maximise PR opportunities throughout the period from becoming a sponsor
- Inclusion of your company logo and quotes in advertising and marketing materials, including social media campaigns
- Dedicated website promotion of logo on all main navigation pages with hyperlinks to sponsors own website
- Extensive coverage in Cheshire Life and Lancashire Life
- Prominent display of logo at awards lunch including audio visual loop
- A Top Table of 10 at Award Luncheon in a prominent position.
- Back cover full page colour advert in the Award Lunch programme (hard copy and digital editions)
- Photo opportunities throughout the Awards Luncheon
- Representative of your company to address audience at Awards Luncheon
- Promotion of your sponsorship on stage at Awards Luncheon
- Opportunity to provide branded table give-aways at Awards Luncheon

33 years



Award Category Sponsor 2025

£3,500 + VAT per award

Category sponsors enjoy a degree of exclusivity as we do not accept multiple similar businesses. (For example: we will only have one accountancy practice as a category sponsor).

We are grateful to long-term sponsors like Deloitte LLP, who have been supporting the Awards for the past 24 years as a category sponsor. They bring knowledge, understanding and a continuity to the Awards and judging process, which also benefits newer sponsors.

The package offers the following:

- Sponsorship of an individual award category
- A representative of your company to assist in the judging of the award category.
- Dedicated website promotion of logo and hyperlink to Sponsors' own website
- Promotion of your sponsorship in press releases and marketing materials
- Table of 10 at the Award Lunch in prominent position
- Two-thirds page colour advert in the Award Lunch programme
- Prominent display of logo at Award Lunch including audio visual loop
- Photo opportunity at the Award Lunch
- Representative of your company to present the award
- Opportunity to provide branded table giveaways

Categories available for 2025

- **Community** - Recognising those women whose contribution to society make a substantial difference to the lives of others.
- **Entrepreneur** - Recognising those women who take that leap of faith and develop businesses which benefit the economy.
- **Inspiring Young Woman** - Recognising those young women whose examples serve to inspire our next generation.
- **Here Come the Girls** - A UK wide category, recognising those women or organisations who are challenging systems that don't work for women, promoting gender informed products, services or role models.
- **Sustainable Award for Women Making an Impact** - Recognising those women who are making a positive impact on all our lives. Whether it's environmental, digital, educational transformation or through the circular economy or supply chain transparency.
- **Women Making Waves** - This is a global award aimed at recognising the work of women worldwide. Their work may be involved in community, sustainability, education, business models or acting as role models to our girls and young women.
- **The Constance Award** - This is a special award commemorating those women who quietly make a difference. (This is a Judge's Award with no public nominations).

33 years

Other Sponsorship opportunities:

- Pull up stand in Drinks Reception area - £500 + VAT
- ¼ page advert in the Lunch Programme - £500 + VAT
- Pull up Stand in Drinks Reception area, ¼ page advert and two tickets - £850 + VAT

"I had the most incredible day at the Inspiring Women Awards. To hear so many powerful women telling their stories was a total honour, and to have won the Sustainable Award for Women Making An Impact was the cherry on the cake! The awards are proof that women have a lot more power than society brings them up to believe, so long may they continue!"

Nicole Broad, The Fruit Moth, Sustainable Award for women making an impact Award winner 2024

"The Inspiring Women Awards is now a permanent feature in the Hall Brown Family Law calendar. Hearing of the challenges, difficulties or painful situations in life which these women have been through, and yet they have found the inner strength to carry on (and achieve amazing things), is truly humbling. The awards ceremony itself is guaranteed to ensure tears of joy, laughter, but also a sprinkle of sadness; and to remind us all of how amazing many women are."

Claire Reid, Partner, Hall Brown 2022

"I am truly honoured to have won this award and share the event with so many inspiring women. It really means a lot to me and the community I represent to receive this. Thank you to Jacqueline and all the team for providing us a platform to share our story and celebrate the amazing women in the North West."

Grace Vella, CEO Miss Kicks, Inspiring Young Woman Award winner 2021

"It was a fabulous surprise, and a huge delight winning the business category for the Inspiring Women Awards. Its humbling to be recognised in this category and an honour to champion women in business. I believe strongly in gender equality and there are still not enough women in senior roles in business, as such it is important that we celebrate achievements but more importantly mentor young women, early in their careers."

Sara Prowse, CEO Hotter Shoes, Business Award winner 2018

"Winning the award meant so much to me, it was a real privilege to be amongst so many truly inspiring women doing such wonderful work. It was an amazing experience filled with excitement and anticipation but full of laughter and happiness - yes lots of nice emotions. I know it was also a very special day for all my friends who had supported this nomination and contributed towards my winning this glamorous award. I feel really blessed to have so many special people around me who have made this award possible for me. Thanks to 'Inspiring Women' for being there for ordinary women."

Atiha Chaudry, Chair: Manchester BME Network, Community Award winner 2016

"STEMMsisters are so chuffed to win the technology award. We were shocked, surprised and excited! Shocked to win because there were so many worthy finalists, surprised because we are a small fledgling e-company and excited because hopefully this win will mean that STEMMsisters can provide disengaged individuals with a STEMM role model to connect, inspire and empower them!"

Dr Sheila Kanani, co-founder: STEMMsisters, Technology Award winner 2014

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